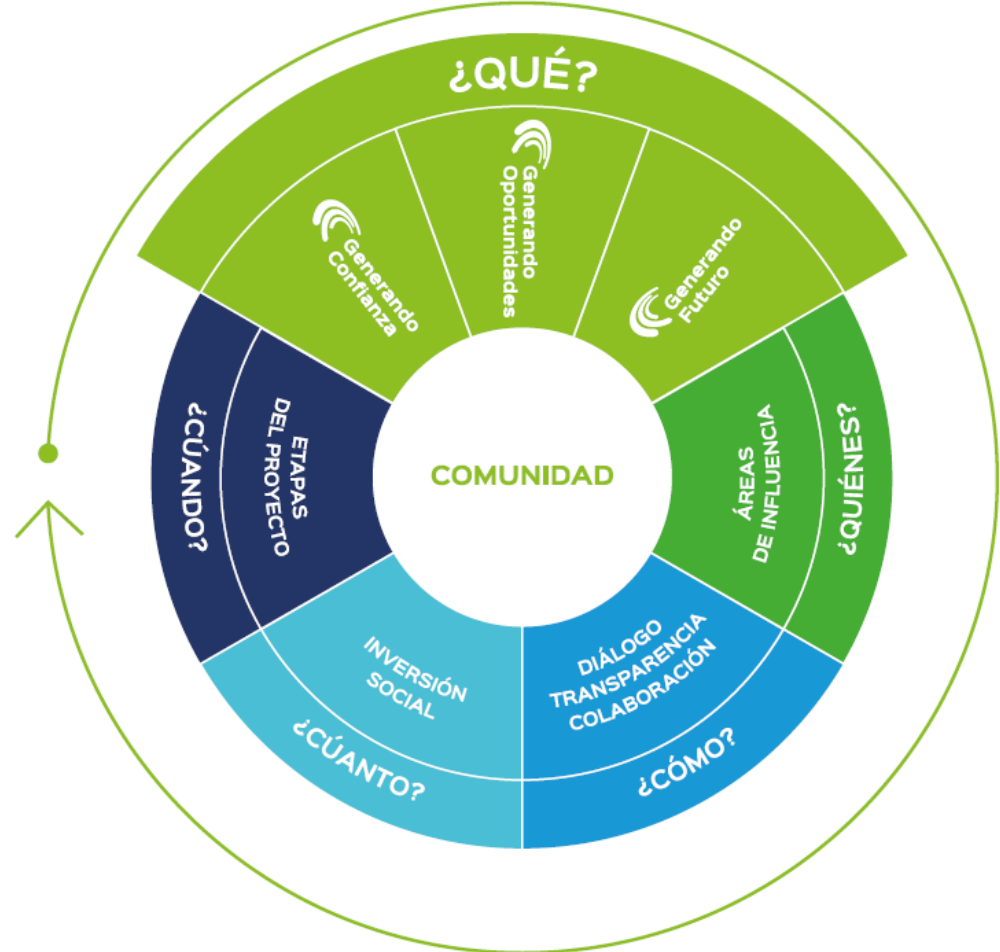


COMMUNITY RELATIONSHIP AND INVESTMENT STRATEGY



Community Management Model

WHAT?

It refers to what we specifically do with the community:

- **Build trust:** Build and sustain associative and collaborative relationships.
- **Generate opportunities:** focused on community development, maximizing the positive impact in the community, promoting development of the local economy
- **Creating the future:** Focused on co-creating programs with the communities and making these programs sustainable over time.



Community Management Model

WHEN?



It refers to the times and stage of the project. Defines the action guidelines for the relationship with the neighboring community.

WHO?

Definition of the area of influence, understood as the territory or interest group in which Colbún, as a result of its operations, causes perceptions or negative effects which can be temporary or permanent.



HOW?

It refers to Colbún's way of doing things: **Getting involved** in the projects designed, **collaborative** work and the co-design with other agents of the company, who are invited to participate in Colbún's different programs. This makes it possible to create effective programs, innovative solutions, integrated communities, and get a social license to operate and a company with an integral vision of its business.

